

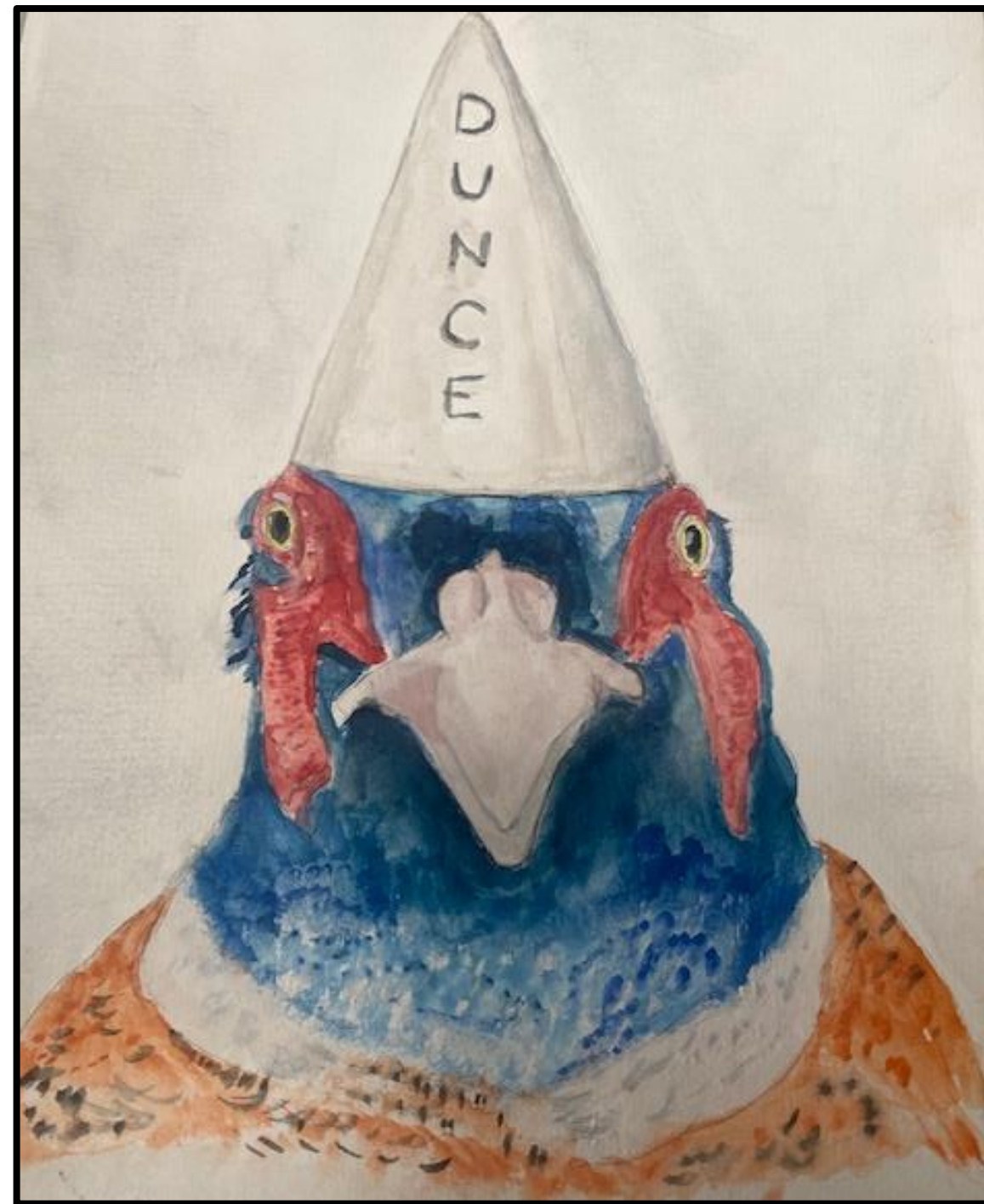
A Pheasant's Business Plan





People like

birds, especially robins and penguins. But why don't they care about pheasants?



They say we're stupid. I don't have any GCSEs but, I can fly.



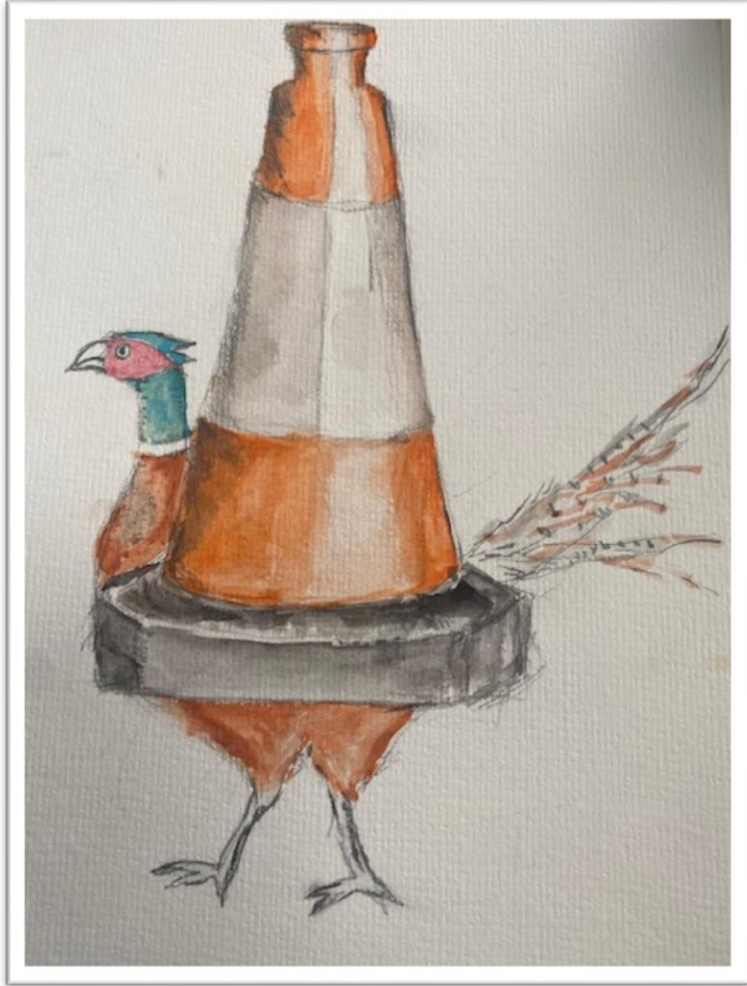
We do
tend to get
run over
rather too
frequently
though.



Driving us over
the heads of armed
maniacs...
and we're supposed
to be the stupid
ones!



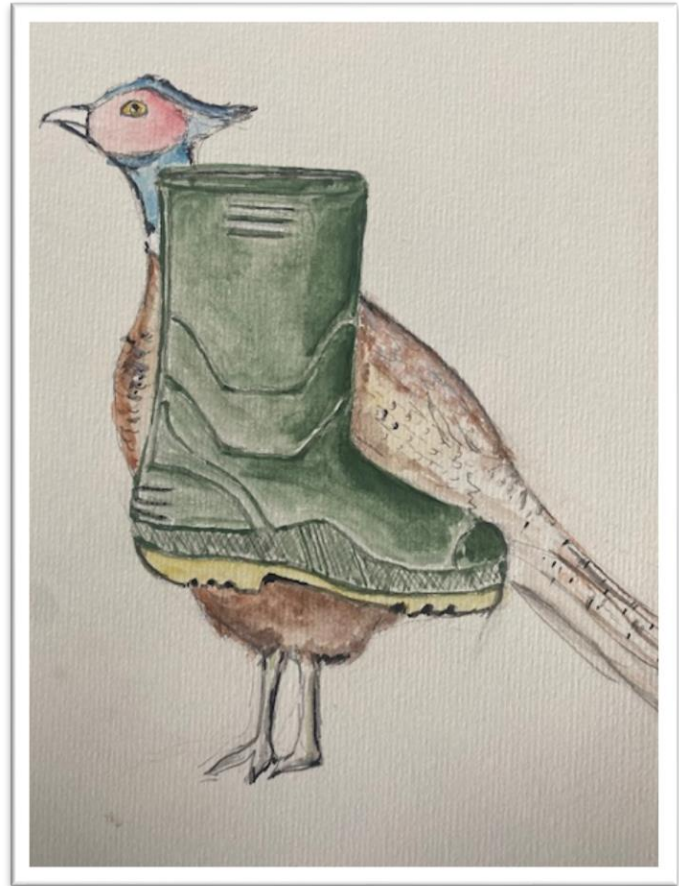
Then I had a
light bulb moment, ...
disguises for pheasants!
Here are a few of
my designs modelled by
friends...

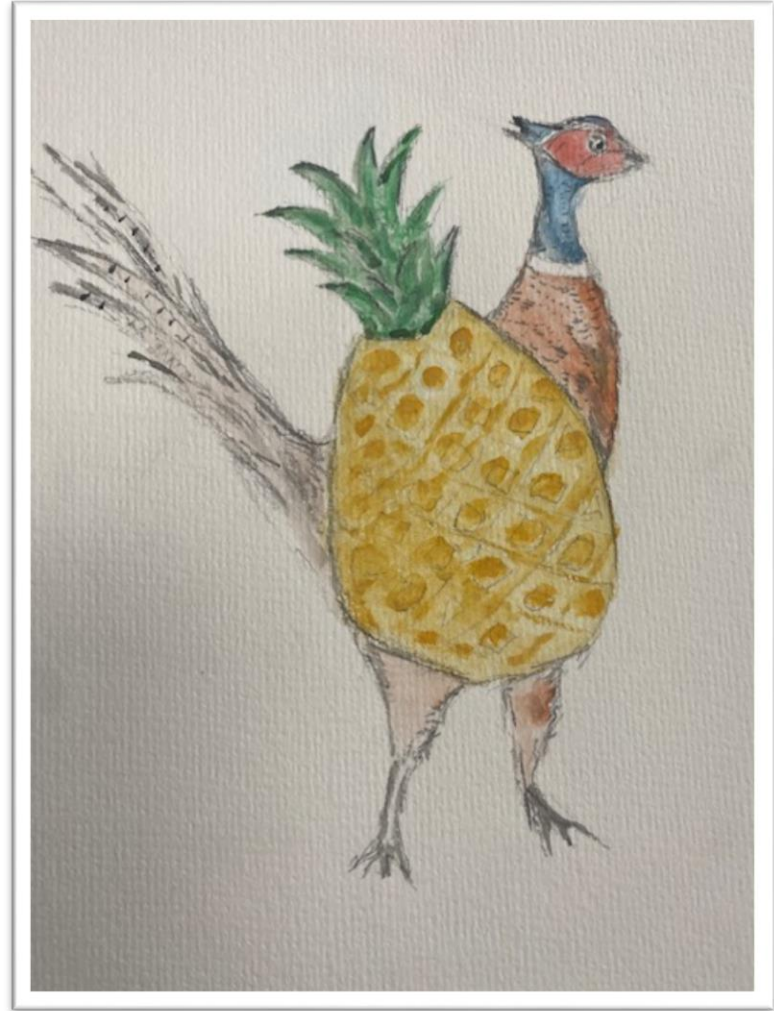














Next stop.... Dragon's Den with my
disguises!



Pheasant Facts



The non-native pheasant is the most common bird roaming the UK countryside and the most likely to be shot by humans.

Up to 148,000 pheasants are shot each day during the hunting season in the UK.

According to a shooting industry survey in 2015, 40% of game birds are wounded rather than killed outright. This means they are left to die slowly if not retrieved by people or dogs.

The release of pheasants and partridges into the UK countryside has increased from 4 million in the early 70s to an estimated 60 million today. The vast majority are non-native birds who are classed as a threat to native wildlife, including reptiles, insects and plants.

