

Campaigns Assistant

£26k per annum

Your impact:

You will work in a fast-paced environment, responsible for growing and building relationships with supporters, distributing campaigns materials, and delivering campaign events. You will help ensure that supporter activity is meaningful and helps drive us closer to achieving the League Against Cruel Sports' strategic priorities.

Working collaboratively with all teams across the League, this is a hands-on role in the active delivery of the League's campaign strategy. It is a wide-ranging role, and you will use your organisational and campaigning skills to support Campaigns Managers in delivering multiple and varied campaigns.

Responsibilities:

- Supporting the work of Campaigns Managers, helping ensure the League delivers evidence-based, strategic, impactful campaigns that help to deliver our strategic objectives.
- Recruiting, activating, and communicating with supporters to grow our campaigns supporter base.
- Ensuring that campaign materials are distributed and supplier invoices are paid in a timely manner.
- Assisting in the planning and delivery of impactful campaign events.

Must-have skills, education & experience:

- Proven experience in building, motivating and inspiring teams of volunteers in a supporter, donor, or customer facing role.
- An understanding of how advocacy can change public perceptions and attitudes.
- The ability to build and maintain relationships with internal and external stakeholders.
- Experience of campaigning techniques and best practice and using those to deliver campaigns to change perceptions and attitudes.



League culture

What do we do?

Animals are at the heart of everything we do. We strive to protect animals from being persecuted in the name of 'sport.'

We campaign for change

Standing up for those who don't have a voice, our hard-hitting campaigns inspire action and demand changes to legislation to protect them.

We educate

Our high-profile work in the media and expert behind the-scenes lobbying across the devolved nations, ensures we can create awareness of the plight our wildlife faces.

We provide intelligence to law enforcement

Our animal crimewatch gathers reports of suspected animal cruelty for us to investigate. Our in-house intelligence team provides packages for local law enforcement about those suspected of illegal activity to bring them to justice.

We safeguard the natural environment across our wildlife reserves

Our ten wildlife reserves provide a safe haven for animals to roam free from persecution. Our reserves allow space for wildlife to flourish with minimal intervention and after just a few years this has already seen positive environmental results.

Who are we?



What's it like to work at the League?

[Hear from the Senior Management Team](#)

[What do staff enjoy about their work?](#)

[What are the biggest challenges?](#)

[How does the team feel about the League as an employer?](#)

Why join us?

In addition to the opportunity to impact real change for animals, we have:

- Great [benefits](#)
- A strong commitment to [learning and development](#)
- An ethical approach to [sustainability](#), [diversity and inclusion](#), and [business practices](#)

More about the role

Ready to make a real difference? Don't wait – apply now!

Next steps

Work with us to stop animal cruelty in the name of sport, apply now by sending your CV to people@league.org.uk. Together, we can redefine what is acceptable and create a better world for animals.