



LEAGUE
AGAINST CRUEL SPORTS

Our
vision: a
kinder society
where persecuting
animals for sport
is a thing of
the past

Chief Executive Officer

£75,000-95,000 per annum

Your impact:

You will be a catalyst for change, leading and inspiring our organisation to deliver a future that has stronger legal protections for animals and where cruelty in the name of sport is no longer accepted by society.

You'll build unity and trust, cultivating relationships with key stakeholders, across the third sector, politicians, donors and celebrities to ensure the ending of cruel sports remains on this broader agenda.

Responsibilities:

- **Strategic Leadership:** Develop and execute the strategic vision. Lead, motivate, and inspire staff, promoting a culture of collaboration, inclusivity and accountability.
- **Campaign Effectiveness:** Maximise the effectiveness of the charity's campaigns by ensuring a strong focus on impact and clear advocacy for legal and societal change.
- **Finance & Compliance:** Oversee the financial health of the charity, ensuring balanced budgets, income growth and effective use of assets. Ensure all statutory and legal obligations are met, including compliance with Charity Commission, FSA, and employment regulations.
- **Stakeholder Engagement:** Cultivate relationships with key stakeholders, including politicians, donors, celebrities, trustees and staff. Build unity and trust across the charity.
- **Public Representation:** Act as the public face of the charity, representing it in the media and at public events. Confidently speak on animal welfare issues to raise awareness and support.

Must-have skills, education & experience:

- Passionate about animal welfare.
- Proven leadership in a senior management role.
- Expertise in strategic planning, financial management and budgeting.
- Strong understanding of charity regulations and animal welfare legislation.
- Demonstrable experience in advocacy and public engagement.
- Excellent communication, negotiation and relationship-building skills.



League culture

What do we do?

Animals are at the heart of everything we do. We strive to protect animals from being persecuted in the name of 'sport.'

We campaign for change

Standing up for those who don't have a voice, our hard-hitting campaigns inspire action and demand changes to legislation to protect them.

We educate

Our high-profile work in the media and expert behind the-scenes lobbying across the devolved nations, ensures we can create awareness of the plight our wildlife faces.

We provide intelligence to law enforcement

Our animal crimewatch gathers reports of suspected animal cruelty for us to investigate. Our in-house intelligence team provides packages for local law enforcement about those suspected of illegal activity to bring them to justice.

We safeguard the natural environment across our wildlife reserves

Our ten wildlife reserves provide a safe haven for animals to roam free from persecution. Our reserves allow space for wildlife to flourish with minimal intervention and after just a few years this has already seen positive environmental results.

Who are we?



What's it like to work at the League?

[Hear from the Senior Management Team](#)

[What do staff enjoy about their work?](#)

[What are the biggest challenges?](#)

[How does the team feel about the League as an employer?](#)

Why join us?

In addition to the opportunity to impact real change for animals, we have:

- Great [benefits](#)
- A strong commitment to [learning and development](#)
- An ethical approach to [sustainability](#), [diversity and inclusion](#), and [business practices](#)

More about the role

- Read more about our impact in our latest [Annual Review](#)
- Our 2023 [Financial Accounts](#)
- Discover our achievements over the past 100 years: [League through the decades](#)
- [Watch](#) how the value of compassion has ignited a legacy of change

Next steps

Work with us to stop animal cruelty in the name of sport, apply now by sending your CV to people@league.org.uk. Together, we can redefine what is acceptable and create a better world for animals.